

Funding – September 2011

What's out there?

Sport England – <http://www.sportengland.org/funding.aspx>

Small Grants – between £300 - £10,000

Projects need to evidence how they will sustain or grow what a club or organisation currently has
Won't fund general running costs, equipment (unless needed to meet league requirements or to deliver new activity), property refurbishment or fixed items, salaries, curriculum coaching,

Sportsmatch – between £1,000 - £100,000

£ for £ with commercial sponsorship.

Activity must be new

In the main looking to attract new participants & if perceived disadvantaged groups this enhances the application. Generally coaching programmes, coach education, equipment etc.

Won't fund facilities, running costs of a facility, curriculum coaching, salaries (excludes coaching fees)

Iconic Facilities – no set minimum/maximum – targets regional facilities, multi-sport, mass participation

Inspired Facilities – between £20,000- £50,000 for clubs, £50k-£150k statutory bodies

2 rounds in 2012 1st Feb/ 2nd April & 23rd July / 17th September, 2 in 2013 TBA

Designed to be as simple and accessible as possible, the fund is ideal for community groups and sports clubs who may not have received public funding before.

To help to make applying easier, a catalogue of typical facilities developments and improvements has been created, based on what sports clubs have told us they need. And for those whose applications are successful, they can take advantage of a group of pre-appointed contractors without the need for a lengthy procurement process. Can apply for things outside of the catalogue & can use own contractors.

What the programme will fund?

Upgrades and improvements

Works to non sports buildings into sporting use

Modular Buildings (changing/add-ons/storage containers)

Indoor lighting and flooring

Outdoor Sports Surfaces

Outdoor floodlights

Sports equipment (non personal)

Items that help reduce running costs – rain harvesting, solar panels, windmills

Social areas and car parks – just make the case!

What the programme can't fund – key points

Revenue items i.e. staffing, coaching, travel etc

Small routine maintenance & repairs i.e. painting, broken windows

Personal sports equipment But our partner Thomas Cook Children's Charity can – if your project involves young people

Retrospective funding (reimbursement of costs incurred)

Inspired Facilities – Criteria (these are the 4 applications will be judged on)

NEED – Tell SE clearly what the need is for your project – how do you know members & local community want it?

COMMUNITY INVOLVEMENT – Projects will display the inspire logo – we want to know how you have involved your community during planning (consultation & local sponsorship) & how they remain involved (usage)

IMPACT – How will the project keep existing users coming or bring in new people/players or groups

SUSTAINABILITY – How your project will continue to deliver sport & how revenue generated will ensure maintenance etc

Sport England will give priority to...

Organisations that have not received a Sport England lottery grant of over £10,000

Projects that are only public sports facility in the local community

Projects that offer local opportunities to people who do not currently play sport

Key Points:

- Less bureaucracy and minimal reporting
- Clubs can choose from catalogue for improvement or choose specifics
- Please note likely only 1:4 projects being funded.
- Clubs would only have to have a 7 year lease to apply, if leasing off Local Authority or other, they would have to apply
- If a club applies, no level of partnership funding is required.
- If a Local Authority applies 50% partnership funding would need to be sourced
- Possible funding avenues:
 - **Clubs upgrading facilities to make more disability friendly (with disability equipment to match);**
 - **Changing facilities – possibly working with parish councils/non sporting organisations for change of use facilities;**
 - **Addition of social venue for clubs – help making clubs more sustainable, and making clubs heart of community.**
- This is not a dead cert application – however effort of completing application much less, so probably worthwhile.
- Examples etc on the website

<http://inspiredfacilities.sportengland.org/>

Landfill

What is the Landfill Communities Fund?

The Landfill Communities Fund is a source of money for some organisations to carry out certain types of environmental projects. The government allows some of the landfill tax it levies on operators of landfill sites to be used to benefit communities and the environment. Landfill operators can contribute up to 6.5% of their landfill tax liability to environmental bodies in return for a tax credit.

Generally criteria will be similar, there will be differences on what each agency will & won't fund (i.e. Biffaward won't fund scoreboards or fencing, WREN will only fund multi-sport projects, but not new buildings or extensions). Each website has detailed information on application & project criteria, it's important to thoroughly research first, you can also ring them for advice. Almost certainly what all will want to see is evidence of community consultation & support (how you've identified the need for the project), how many people, new groups or sports will benefit, & will investment benefit the wider (non-sporting community), e.g a refurbishment/extension will allow the facility to be used by a number of local community groups.

Each agency has differing funding pots (Small grants, up to larger grant possibilities) & different requirements, below is Biffa's overview, the others will be similar.

Biffaward

www.biffaward.org

What is the Biffaward?

Biffaward provides grants to community and environmental projects across the UK. The fund's money comes from landfill tax credits donated by Biffa Waste Services. Biffaward is managed by the Royal Society of Wildlife Trusts (RSWT) on Biffa's behalf.

Is the area my project is based in eligible to get a grant? Must be within 10 mile radius of a site
Go online <http://www.biffaward.org/eligibility> and use the postcode search to see if your project is eligible to receive funding. Please note that Biffaward does not provide funding for projects based on school grounds.

Up to how much funding is available?

Funding is provided under the following four schemes:

- **Small Grants Scheme - Community**

Grants of between £250 and £5,000 are available for local facilities such as a community building, nature reserve, cultural facility or outdoor space. Projects must not cost more than £10,000 in total.

- **Main Grants Scheme - Community**

Grants of between £5,000 and £50,000 are available for projects that provide or improve community spaces including cultural facilities and outdoor recreation, e.g. village halls, parks, play areas, outdoor sports facilities, museums.

SITA – www.sitatrust.org.uk Must be within 3miles of a site

WREN - www.wren.org.uk Must be within 10 miles of a site

ECB – At present either Small Grants Scheme, £9k for the whole of West Yorkshire (not available until Feb 2012, need to be working towards Clubmark), or an Interest Free Loan up to £50k

YCB – Discretionary grant - £250, Emergency Grant - £500

Lords Taverners – up to £6k for outdoor practice facilities (£3k Non Turf Match Pitch, £2k NT Practice pitch, £1k Nets), subsidised or free bags of equipment

Cricket Foundation – Chance 2 Shine

A Good Application – Key points what all investors are looking for

Can't emphasis strongly enough the need to make an application as attractive as possible to funding bodies, in terms of meeting their key objectives & outcomes. They are looking at a return on their investment as any funding contributor would, just that theirs isn't a financial return but an increased usage & beneficial to the wider community opportunity.

Community Consultation & support (letters of support, sponsorship, minutes of meetings etc)

Community usage – other sports and non-sporting groups

Expressions of interest from other sports & non-sporting groups

Usage or potential usage by perceived 'disadvantaged groups'

Increased usage & opening times (in terms of 'out of season')

Evidence that the club has considered how to generate income to pay for upkeep/maintenance etc

Partner support (ECB/YCB/LA/Schools/CSP etc)

Any level of partnership funding or club contributions (include 'in kind')

A Club development Plan

Aside from all of this, obviously what you do in terms of Cricket!!

How to get the message out? – Deliver sessions at CDGs (Calderdale tomorrow, West Bradford in December), also Local Authorities are delivering workshops – Leeds on 18th Oct at Moortown RU

Best Practice – Grant applications / NWCF / organising events & fundraisers

Case Studies – for both Fundraising / NWCF & successful grant applications – from both me & people in this room!

Fundraising / Money saving –

Fundrazor

CASC

NWCF

NWCF Fundraiser

Sponsorship

Events – community involvement / working in partnership